

## Lect. YILDIZ KOL

### Personal Information

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### International Researcher IDs

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### Education Information

Doctorate, Sakarya University, Institute Of Social Sciences, İletişim Bilimleri (Dr), Turkey 2018 - Continues

Postgraduate, Erciyes University, Turkey 2011 - 2014

Undergraduate, Erciyes University, Turkey 2007 - 2011

### Dissertations

Postgraduate, KURUMSAL BAĞLILIĞIN ÇALIŞANLAR ÜZERİNDEKİ ETKİSİ: ERCİYES ÜNİVERSİTESİ İDARİ PERSONELİ ÜZERİNE AMPİRİK BİR ÇALIŞMA, Erciyes University, 2014

### Research Areas

Mass Communications and Mass Media

### Courses

HALKLA İLİŞKİLER I, Associate Degree, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

HALKLA İLİŞKİLER VE UYGULAMALARI, Associate Degree, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

REKLAMCILIK, Associate Degree, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016

HABERCİLİK TEKNİKLERİ, Associate Degree, 2017 - 2018, 2016 - 2017

SİYASAL İLETİŞİM VE LOBİCİLİK, Associate Degree, 2017 - 2018, 2016 - 2017, 2015 - 2016

MEDYA PAZARLAMA, Associate Degree, 2017 - 2018, 2016 - 2017, 2015 - 2016

HALKLA İLİŞKİLER II, Associate Degree, 2017 - 2018, 2016 - 2017, 2015 - 2016

KARİYER PLANLAMA VE GELİŞTİRME, Associate Degree, 2016 - 2017

İLETİŞİM VE ETİK, Associate Degree, 2015 - 2016

ÇEVRE BİLİMLERİ, Associate Degree, 2014 - 2015

HALKLA İLİŞKİLER, Associate Degree, 2014 - 2015

GENEL VE TEKNİK İLETİŞİM, Associate Degree, 2014 - 2015

PAZARLAMA ARAŞTIRMASI, Associate Degree, 2014 - 2015